

CRYSTAL B BYTHEWAY

phone: (818) 486-4526 • email: cbbytheway@me.com

www.cbbythewayPortfolio.com

Objective

TO OBTAIN A POSITION IN WHICH TO UTILIZE MY SKILLS AS A SENIOR COLOR ARTIST/GRAPHIC DESIGNER WITH EXTENSIVE PRODUCTION KNOWLEDGE WHERE MY EXPERTISE AS A DETAIL-MINDED RETOUCHER/FINISHER WILL BENEFIT THE COMPANY THAT IS SEARCHING FOR AN EXPERIENCED ARTIST WHO HAS LEARNED THE TRADE WITH AN ARTISTIC AND ADVERTISING BACKGROUND; UTILIZING THE COMPUTER AS A TOOL TO ENHANCE MY ABILITY.

Skills

- SR COLOR ARTIST
- + RETOUCHER/FINISHER
- + ILLUSTRATOR
- + DIGITAL ASSET SPECIALIST

Programs

- + ADOBE CREATIVE SUITE:
- ILLUSTRATOR
- INDESIGN
- PHOTOSHOP
- ANIMATE
- DREAMWEAVER

I HAVE WORKED ON ONE SHEETS, BILLBOARDS, CD/DVD COVERS, POP, PACKAGING DESIGN AND AFTER MARKET ADVERTISING FROM COMP TO FINISH STAGES. MY EYE FOR DETAILS, COLOR AND ILLUSTRATING ABILITY HAVE MADE ME AN ASSET TO THE COMPANIES THAT HAVE EMPLOYED ME. WHILE I CAN DO DESIGN AND LAYOUT AND HAVE DONE NUMEROUS COMPS, IT IS THE FINISH IMAGING THAT I EXCEL AT AND CAN MOST BENEFIT THE COMPANY I CHOOSE FOR MY NEXT EMPLOYER.

Employment History

JANUARY 2014 - PRESENT

CRYSTALCLEAR IMAGERY

SIMI VALLEY, CALIFORNIA 93063

FREELANCE DIGITAL RETOUCHER-FINISHER

SR. GRAPHIC DESIGNER

I AM A FREELANCE COMMERCIAL ARTIST CURRENTLY WORKING WITH A FEW LOCAL BUSINESSES TO CREATIVELY ASSIST WITH THEIR ADVERTISING, PACKAGING AND PRODUCT REPRESENTATION. I HAVE HAD TO PERFECT MY USE OF ILLUSTRATOR AND PHOTOSHOP TO CREATE PRODUCT ACCESSORIES WHICH MANY TIMES ARE OMITTED FROM CERTAIN WORKING PHOTOGRAPHY. THIS HAS REQUIRED ME TO RELY ON MY TRADITIONAL ARTISTIC PRACTICES TO CREATE THESE IMAGES.

SEPTEMBER 2016 - OCTOBER 2023

MIDNIGHT OIL AGENCY

BURBANK, CALIFORNIA 91504

SR. RETOUCHER-FINISHER/ COLOR ARTIST

I WAS HIRED AS AN IN-HOUSE/DIGITAL FINISHER/COLOR ARTIST. MY RESPONSIBILITIES WERE TO EVALUATE AND PERFORM COLOR CORRECTION IN CMYK AND RGB, MATCHING COLOR AS NECESSARY TO DESIGNATED FILES/VISUALS. EXECUTE HI-RES IMAGING AND KEY ART FINISHING, COMPREHENDING AND ACHIEVING CLIENT OBJECTIVES AND DESIRED CAMPAIGN LOOK. PREPARE, OPTIMIZE AND CONVERT FILES FROM RGB TO CMYK, FOLLOWING CLIENT-SPECIFIC WORKFLOWS AND PROTOCOLS. EXPAND AND ACQUIRE NEW KNOWLEDGE AND SKILLS INCLUDING ARTISTIC FINISHING TECHNIQUES AND EVOLVING PHOTOSHOP FEATURES. REVIEW AND ASSESS WORK ACCOMPLISHED. EVALUATE COLOR OUTPUTS, DETERMINING WHETHER FURTHER WORK IS NEEDED. WORK AS A COLOR LEAD AND TAKE DIRECTION FROM PRODUCTION LEADS, AS WELL AS OTHER COLOR LEADS TO PROVIDE THE HIGHEST LEVEL OF SERVICE. KEEP LEADS APPRISED OF CHANGES AND DEVELOPMENTS THAT MAY IMPACT DELIVERY AND QUALITY OBJECTIVES. CREATE CMYK SEPARATIONS (INCLUDING REGULATING GCR AND TOTAL INK DENSITY), PMS PLATES, AND WHITE INK PLATES, ETC. ASSIST PREPRESS/PREMEDIA DEPARTMENTS AS NEEDED. UPDATE BUILD FILES, ADJUST ILLUSTRATOR CALLOUTS, OUTPUT EPSON'S, ETC. PERFORM GRAND FORMAT DEVICE PROOF COLOR COMPENSATIONS. MAKE DEVICE AND PRESS COMPENSATIONS AS NECESSARY. FOLLOW COMPANY AND CLIENT SECURITY POLICY AND ASSET MANAGEMENT PROTOCOLS.

AUGUST 2013 - JANUARY 2014

GUITAR CENTER

WESTLAKE VILLAGE
WESTLAKE, CALIFORNIA

DIGITAL ASSET SPECIALIST/RETOUCHER
PRODUCTION ARTIST

I WAS HIRED AS AN IN-HOUSE DIGITAL ASSET SPECIALIST. MY RESPONSIBILITIES WERE TO APPLY PATHS TO SILHOUTTE PRODUCTS, RETOUCH AND COLOR CORRECT WHERE NEEDED.

MAY 2012 - FEBRUARY 2013

HARMAN INTERNATIONAL

8500 BALBOA BLVD.
NORTHRIDGE, CALIFORNIA 91329

DIGITAL RETOUCHER-FINISHER
PRODUCTION ARTIST

I WAS HIRED AS AN IN-HOUSE/DIGITAL FINISHER. MY RESPONSIBILITIES WERE TO RETOUCH, COLOR CORRECT, MANAGE, AND PREP HARMAN, JBL, INFINITY, MARK LEVINSON AND AKG CONSUMER PRODUCTS FOR GLOBAL PRINTING AND WEB USES.

FEBRUARY 2011 - JANUARY 2012

ELITE PACKAGING BY CARTAMUNDI

5200 LANKERSHIM BLVD. SUITE 370
NORTH HOLLYWOOD, CALIFORNIA 91601

FREELANCE DESIGNER/DIGITAL IMAGER
(*OCCASIONAL FREELANCE)

I WAS HIRED AS AN IN-HOUSE/REMOTE FREELANCE SENIOR GRAPHIC DESIGNER/DIGITAL FINISHER. MY RESPONSIBILITIES WERE TO DESIGN PACKAGING FOR HIGH-END DVD COLLECTORS SET FOR STUDIOS, SUCH AS WARNER BROS AND DISNEY TO OTHER RELATED PRODUCTS FROM CONCEPTUAL TO DIGITAL RENDERINGS.

MAY 2006 - DECEMBER 2010

SCHAWK/ANTHEM CREATIVE

3116 WEST AVENUE #32
LOS ANGELES, CALIFORNIA 90065

DIGITAL RETOUCHER-FINISHER
SENIOR GRAPHIC DESIGNER

I WAS HIRED AS AN IN-HOUSE/FREELANCE DIGITAL FINISHER. MY RESPONSIBILITIES WERE TO TAKE A COMPOSITE OF IMAGES IN ACCORDANCE WITH THE CREATIVE DIRECTORS', AS WELL AS MY OWN APPROVED DESIGNS. I WORKED WITH PROVIDED HI-RES ART, APPLIED NECESSARY BEAUTY RETOUCHING, ENHANCED AND COLOR CORRECTED IMAGES TO APPEAR SEAMLESS AND TO ULTIMATELY PRODUCE THE HIGHEST QUALITY FINISHED ART FOR PRINT PRODUCTION. JOB TASK ALSO INCLUDED REVIEWING PROOFS ON BW/COLOR NEWS-PAPER PRINT FOR FINAL EDITION AT LA TIMES.

SEPTEMBER 1999 - OCTOBER 2004

THE WB CREATIVE SERVICES

401 HOLLYWOOD WAY
BURBANK, CALIFORNIA 91504

GRAPHIC DESIGNER/RETOUCHER-FINISHER

I WAS HIRED AS AN IN-HOUSE/FREELANCE DIGITAL FINISHER. MY RESPONSIBILITIES WERE TO TAKE A COMPOSITE OF IMAGES IN ACCORDANCE WITH THE ART DIRECTORS' APPROVED LAYOUT. I WORKED WITH PROVIDED HI-RES ART, APPLIED SPECIAL TOUCHES OF BEAUTY RETOUCHING, ENHANCED AND COLOR CORRECTED IMAGES TO APPEAR SEAMLESS AND TO ULTIMATELY PRODUCE THE HIGHEST QUALITY FINISHED ART FOR PRINT PRODUCTION.