

# CRYSTAL B BYTHEWAY

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[www.cbbythewayPortfolio.com](http://www.cbbythewayPortfolio.com)

## Objective

TO OBTAIN A POSITION IN WHICH TO UTILIZE MY SKILLS AS A **SENIOR GRAPHIC DESIGNER** WITH EXTENSIVE PRODUCTION KNOWLEDGE WHERE MY EXPERTISE AS A DETAIL-MINDED RETOUCHER/FINISHER WILL BENEFIT THE COMPANY THAT IS SEARCHING FOR AN EXPERIENCED ARTIST WHO HAS LEARNED THE TRADE WITH AN ARTISTIC AND ADVERTISING BACKGROUND; UTILIZING THE COMPUTER AS A TOOL TO ENHANCE MY ABILITY.

## Skills

- SR GRAPHIC DESIGNER
- + RETOUCHER/FINISHER
- + ILLUSTRATOR
- + DIGITAL ASSET SPECIALIST

## Programs

- + ADOBE PHOTOSHOP
- + ADOBE ILLUSTRATOR
- + ADOBE INDESIGN
- + ADOBE FLASH
- + QUARKXPRESS
- + DREAMWEAVER

I HAVE WORKED ON ONE SHEETS, BILLBOARDS, CD/DVD COVERS, POP, PACKAGING DESIGN AND AFTER MARKET ADVERTISING FROM COMP TO FINISH STAGES. MY EYE FOR DETAILS, COLOR AND ILLUSTRATING ABILITY HAVE MADE ME AN ASSET TO THE COMPANIES THAT HAVE EMPLOYED ME. WHILE I CAN DO DESIGN AND LAYOUT AND HAVE DONE NUMEROUS COMPS, IT IS THE FINISH IMAGING THAT I EXCEL AT AND CAN MOST BENEFIT THE COMPANY I CHOOSE FOR MY NEXT EMPLOYER.

## Employment History

### JANUARY 2014 - PRESENT

CRYSTALCLEAR IMAGERY STUDIO  
PORTER RANCH, CALIFORNIA 91326

FREELANCE DIGITAL RETOUCHER-FINISHER  
SR. GRAPHIC DESIGNER/PRODUCTION ARTIST

I AM A FREELANCE COMMERCIAL ARTIST CURRENTLY WORKING WITH A FEW LOCAL BUSINESSES TO CREATIVELY ASSIST WITH THEIR ADVERTISING, PACKAGING AND PRODUCT REPRESENTATION. I HAVE HAD TO PERFECT MY USE OF ILLUSTRATOR AND PHOTOSHOP TO CREATE PRODUCT ACCESSORIES WHICH MANY TIMES ARE OMITTED FROM CERTAIN WORKING PHOTOGRAPHY. THIS HAS REQUIRED ME TO RELY ON MY TRADITIONAL ARTISTIC PRACTICES TO CREATE THESE IMAGES.

### AUGUST 2013 - JANUARY 2014

GUITAR CENTER  
WESTLAKE VILLAGE  
WESTLAKE, CALIFORNIA

DIGITAL ASSET SPECIALIST/RETOUCHER  
PRODUCTION ARTIST

I WAS HIRED AS AN IN-HOUSE DIGITAL ASSET SPECIALIST. MY RESPONSIBILITIES WERE TO APPLY PATHS TO SILHOUTTE PRODUCTS, RETOUCH AND COLOR CORRECT WHERE NEEDED.

### MAY 2012 - FEBRUARY 2013

HARMAN INTERNATIONAL  
8500 BALBOA BLVD.  
NORTHRIDGE, CALIFORNIA 91329

DIGITAL RETOUCHER-FINISHER  
PRODUCTION ARTIST

I WAS HIRED AS AN IN-HOUSE/DIGITAL FINISHER. MY RESPONSIBILITIES WERE TO RETOUCH, COLOR CORRECT, MANAGE, AND PREP HARMAN, JBL, INFINITY, MARK LEVINSON AND AKG CONSUMER PRODUCTS FOR GLOBAL PRINTING AND WEB USES.

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**FEBRUARY 2011 - JANUARY 2012**

ELITE PACKAGING BY CARTAMUNDI  
5200 LANKERSHIM BLVD. SUITE 370  
NORTH HOLLYWOOD, CALIFORNIA 91601

FREELANCE DESIGNER/DIGITAL IMAGER  
(\*OCCASIONAL FREELANCE)

I WAS HIRED AS AN IN-HOUSE/REMOTE FREELANCE SENIOR GRAPHIC DESIGNER/DIGITAL FINISHER. MY RESPONSIBILITIES WERE TO DESIGN PACKAGING FOR HIGH-END DVD COLLECTORS SET FOR STUDIOS, SUCH AS WARNER BROS AND DISNEY TO OTHER RELATED PRODUCTS FROM CONCEPTUAL TO DIGITAL RENDERINGS.

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**MAY 2006 - DECEMBER 2009**

SCHAWK/ANTHEM CREATIVE  
3116 WEST AVENUE #32  
LOS ANGELES, CALIFORNIA 90065

DIGITAL RETOUCHER-FINISHER  
SENIOR GRAPHIC DESIGNER

I WAS HIRED AS AN IN-HOUSE/FREELANCE DIGITAL FINISHER. MY RESPONSIBILITIES WERE TO TAKE A COMPOSITE OF IMAGES IN ACCORDANCE WITH THE CREATIVE DIRECTORS', AS WELL AS MY OWN APPROVED DESIGNS. I WORKED WITH PROVIDED HI-RES ART, APPLIED NECESSARY BEAUTY RETOUCHING, ENHANCED AND COLOR CORRECTED IMAGES TO APPEAR SEAMLESS AND TO ULTIMATELY PRODUCE THE HIGHEST QUALITY FINISHED ART FOR PRINT PRODUCTION. JOB TASK ALSO INCLUDED REVIEWING PROOFS ON BW/COLOR NEWS-PAPER PRINT FOR FINAL EDITION AT LA TIMES.

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**OCTOBER 2004- MAY 2006**

BRAVO DESIGN, INC.  
150 EAST OLIVE AVENUE STE304  
BURBANK, CALIFORNIA 91502

GRAPHIC DESIGNER/RETOUCHER-FINISHER

I WAS HIRED AS A PART-TIME IN-HOUSE/FREELANCE SR. GRAPHIC DESIGNER/DIGITAL RETOUCHER-FINISHER. MY RESPONSIBILITIES WERE TO PREPARE IMAGES, RETOUCH ARTWORK, CREATE DESIGN CONCEPTS FOR PRINT COLLATERAL AND DIGITAL MATERIALS FOR AD CAMPAIGNS.

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**SEPTEMBER 1999 - OCTOBER 2004**

THE WB CREATIVE SERVICES  
401 HOLLYWOOD WAY  
BURBANK, CALIFORNIA 91504

GRAPHIC DESIGNER/RETOUCHER-FINISHER

I WAS HIRED AS AN IN-HOUSE/FREELANCE DIGITAL FINISHER. MY RESPONSIBILITIES WERE TO TAKE A COMPOSITE OF IMAGES IN ACCORDANCE WITH THE ART DIRECTORS' APPROVED LAYOUT. I WORKED WITH PROVIDED HI-RES ART, APPLIED SPECIAL TOUCHES OF BEAUTY RETOUCHING, ENHANCED AND COLOR CORRECTED IMAGES TO APPEAR SEAMLESS AND TO ULTIMATELY PRODUCE THE HIGHEST QUALITY FINISHED ART FOR PRINT PRODUCTION.

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**SEPTEMBER 1995 - AUGUST 1999**

DZN, THE DESIGN GROUP  
12910 CULVER BOULEVARD J  
LOS ANGELES, CALIFORNIA 90066

GRAPHIC DESIGNER/RETOUCHER-FINISHER

I JOINED THE TEAM AT DZN AS A DESIGNER AND DIGITAL RETOUCHER. AFTER SIX MONTHS, I WAS PROMOTED TO BE THE SENIOR IMAGER AND RAN THE IMAGING DEPARTMENT FOR MORE THAN THREE YEARS. AT DZN, MY PRIMARY WORK WAS WITH CATALOGS AND BROCHURES, VIDEO CASSETTE COVERS, VIDEO POSTERS AND DVD BOXES, BUT WE ALSO DID MERCHANDISING DISPLAYS, BUS WRAPS AND OTHER AFTER MARKET PRODUCTIONS. SEVERAL OF OUR CAMPAIGNS HAVE BEEN FEATURED ACROSS THE COUNTRY AND HAVE BEEN NOMINATED FOR NATIONAL AWARDS ON A FEW OCCASIONS.